

## WORK EXPERIENCE

08/2024 – CURRENT Bengaluru  
**SR. TECHNICAL WRITER** GUSHWORK

- Led multiple teams with a total of 12+ team members, producing technical content for 8+ clients across industries such as fintech, edtech, and AI automation.
  - Oversee the creation of Standard Operating Procedures (SOPs) and workflows to streamline and scale content creation processes.
  - Leverage data-driven insights to optimize workflows, improving both productivity and quality of deliverables.
- Key Achievements:**
- Successfully improved efficiency by 30% through SOP standardization, earning a **promotion**.
  - Increased team output quality by implementing targeted training sessions.

2022 – CURRENT  
**WEB DEV & TECHNICAL WRITER** SELF-EMPLOYED

- I have been writing in-depth and insightful technical articles on a variety of tech topics, benefiting the developer community. My work has been featured in newsletters and platforms such as Microsoft Engage and [freeCodeCamp](#) Weekly 5. I also maintain my personal blog [here](#).
- Co-founded an ad agency, ProHikes, along with friends, where -
- I worked on web projects across diverse sectors like media, logistics, and e-commerce.
  - Planned and optimized online ad campaigns for the e-commerce and entertainment industries.
  - Wrote content and helped implement technical SEO strategies to improve website visibility, rankings, and traffic while driving leads.
- Co-founded "[Ehsaas Me](#)" with the goal to alleviate loneliness among uniquely abled individuals, fostering community and support.
- Conducted research and field work to understand the needs and challenges faced by uniquely abled individuals, developing targeted solutions to address these issues.
  - Worked on the application initially aimed at helping blind people.
  - Presented "Ehsaas Me" at a [startup expo](#), showcasing the initiative's impact and potential for growth.

15/07/2021 – 20/09/2021  
**WEB DEVELOPMENT INTERN** AMERICAN INDIA FOUNDATION

09/06/2023 – 10/09/2023 India  
**ML INTERN** LINUX WORLD INFORMATICS

More details at : <https://www.samyakinfo.tech/work/experience>

## EDUCATION AND TRAINING

08/2019 – 10/2022 Jaipur, India  
**BACHELOR OF COMPUTER APPLICATION (POWERED BY GOOGLE APPS) WITH SPECIALIZATION IN GCP** | 7.86 CGPA Suresh Gyan Vihar University

**AMAZON ML SUMMER SCHOOL** AWS

## DIGITAL SKILLS

### Web Technologies

HTML | CSS, Bootstrap, Tailwind | Javascript, React.js | MongoDB

### Other Programming Languages

Python | SQL | Bash/Shell Script

### Other Technologies and skills

Git | Linux | Docker | AWS | Data Analysis and Visualization | Advertisement (Google Adwards, Google Analytics, Facebook for Business)

## PROJECTS

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### Dynamic Web Menu

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It's a dynamic web-based interface that integrates diverse technologies and services, with AWS hosting and Python as its backbone. It provides access to features such as messaging, email, cloud computing, image processing, and much more. Additionally, there is a complete Python-based local version of this app, built with Tkinter.

**Links** <https://github.com/theSamyak/Web-menu> | <https://github.com/theSamyak/Tkinter-V3>

### BookHive: A react based personalized book review and rating app.

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A simple and responsive book review application built with React, Tailwind CSS and Google Books API. This app allows users to search for books, view details, rate them, and manage a list of read books using local storage.

**Links** <https://github.com/theSamyak/React-Based-Book-Review-App> | <https://bookshive.vercel.app/>

**More projects at :** <https://www.samyakinfo.tech/projects>

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## CERTIFICATIONS AND BADGES

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AWS Machine Learning Foundations (confirm.udacity.com/VVPNWXGQ)

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Python 101 for Data Science (courses.cognitiveclass.ai/certificates/5456c58c927f4047b78c7d1b2f1a3262)

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Python Essentials 1 (www.credly.com/go/NI6XpkdnKU2DvuxhYzOjfQ)

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